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**OUTDOORS FOR LIFE**



**CONSTRUCTED FROM SUPERIOR TECHNICAL FABRICS AND TECHNOLOGIES, VALDE IS VALUE-ORIENTED, VERSATILE OUTDOOR APPAREL THAT MOVES SEAMLESSLY BETWEEN HIKING TRAILS AND MOUNTAINSIDE SLOPES AND THE PULSING STREETS OF NEW YORK, PARIS AND BEIJING.**

**VALDE IS SPECIFICALLY CONSTRUCTED FOR THE MODERN ADVENTURER WHOSE STREAMLINED, FAST-PACED LIFESTYLE REQUIRES VERSATILE, TECHNICAL, AND COMFORTABLE PROTECTIVE CLOTHING THAT PERFORMS IN ALL CONDITIONS WHENEVER OR WHEREVER THEIR ADVENTURES TAKE THEM.**

**VALDE IS VERSATILITY ON DEMAND. IT IS PERFECT FOR KEEPING WARM, DRY AND COMFORTABLE DURING TRAVEL, RUNNING, CYCLING, HIKING, SKIING, SNOWBOARDING, SNOWSHOEING OR EVEN WHILE CRUISING THE CITY STREETS OR GATHERING WITH FRIENDS AT A LOCAL COFFEE SHOP OR LOUNGE.**

**VALDE IS OUTDOORS FOR LIFE.**

## **FROM THE MANUFACTURER TO YOU**

**VALDE AND VALDE ATHLETICA IS DEVELOPED AND MANUFACTURED BY THE WINLORD ENTERPRISE GROUP. ESTABLISHED IN 1983, WINLORD IS A TRUSTED ONE-STOP SHOP FOR MANY OF TODAY'S LEADING BRANDS. WINLORD AND VALDE OFFERS:**

**CREATIVITY:** In 2006, in our tradition of being ahead of the curve, WINLORD brought together the best creative and technical talents to create the DeSaley Lab. This team of specialists is dedicated to researching and developing the latest innovative textiles and manufacturing techniques. In 2009, VENITRA DESIGN STUDIO, operated by a team of professional designers, was created to service brand marketers who require partial or complete solution in product development, in particular fashion trend consulting and innovative garment designs & development.

**QUALITY AND RELIABILITY:** Our twenty plus years of field expertise, superior product quality, and customer service provides our customers with reliable products and sound assurance. Winlord's relationships with our clients are built on trust, history and performance step by step and day by day.

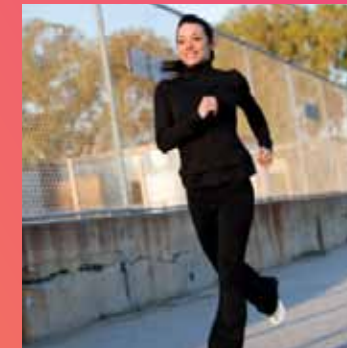
**UNMATCHED VALUE:** Building upon our decades of experience in manufacturing quality athletic apparel, we now bring to you VALDE and its sister brand VALDE Athletica. Being a factory direct brand, we can deliver not only unparalleled custom solutions and quality apparel, but pricing that is unmatched in the industry.

**[WWW.WINLORD.COM](http://WWW.WINLORD.COM)**



**valde athletica is a yoga-inspired line of women's active wear that moves to the pulse of their healthy, on-the-go lifestyle.**

**valde athletica's technical fabrics are engineered to wick moisture away from the skin to keep the body warm, dry, odor free and wrapped in comfort from the workplace to the yoga studio to the mountains and beyond.**



### **valde athletica features:**

- specific construction to stylishly and comfortably fit a women's body while providing optimal performance
- technical, odor-resistant, easy-care fabrics
- versatile stylings and fabrics that perform and look exceptional in all conditions and settings
- soft, warm inspiring fabrics that wrap the body comfort and move freely without bunching or binding



## UNSURPASSED QUALITY

VALDE WEARERS ASPIRE AND PARTICIPATE IN THE ACTIVE LIFESTYLE WHETHER IT BRINGS THEM TO A TRAILHEAD IN THE HIGH SIERRAS, A YOGA STUDIO IN CHICAGO, OR A JOG IN CENTRAL PARK. THEIR LIFESTYLE DEMANDS FUNCTIONAL, EASY CARE OUTDOOR APPAREL THAT CAN TURN ON A DIME FASHIONABLY, TECHNICALLY AND COMFORTABLY IN ALL ENVIRONMENTS. THAT IS WHY VALDE OFFERS EXCEPTIONAL FASHION FORWARD STYLES, FITS AND FABRICS TO MEET THEIR NEEDS.

### VALDE AND VALDE ATHLETICA FABRICS AND CONSTRUCTION INCLUDE:

- Desaley™ quick dry technology to keep wearers warm and dry
- Double cut flatlock construction to ensure all day comfort
- Anti-microbial protection to prevent odors
- Premium merino wools which are naturally soft, breathable as well as moisture and odor resistant
- The finest technical synthetic fabrics constructed with innovative knit technologies for superior insulation and the lightest weights
- 4-way and mechanical stretch for an active fit with no bunching or binding
- Exceptional locking zippers and ever-lasting elastic bands

